

## **TEGA Technologies Announces New Customer Win for its Mobile Marketing Software**

Irvine, California – January 18, 2011- TEGA Technologies today announced that the Buffalo Wild Wings Grill and Bar in Corona, California has now deployed its URClients integrated text, email and voice mobile marketing software.

Buffalo Wild Wings Grill and Bar is one of the top ten fastest growing restaurant chains in the United States founded in 1981. With a mission to WOW guests every day with the highest level of customer satisfaction, this Southern California franchisee recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Buffalo Wild Wing's to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining and entertainment preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer Interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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