

## **TEGA Technologies Announces New Customer Win for its Mobile Marketing Software**

Irvine, California – January 4, 2011- TEGA Technologies today announced that the ten corporate owned Brixx Wood Fired Pizza Restaurants have now deployed its URClients integrated text, email and voice mobile marketing software.

Brixx Wood Fired Pizza serves feel-good food and inspired beverages for people who want something fast, fresh and delicious. Based in Charlotte, NC this successful, award-winning restaurant chain recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Brixx Wood Fired Pizza to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining and entertainment preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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