

TEGA Technologies Announces Verizon Premium Retailers Chooses its Mobile Marketing Solution

Irvine, California – February 20, 2011- TEGA Technologies today announced that the over eighty Z Wireless locations throughout the Midwest have now deployed its URClients integrated text, email and voice mobile marketing software.

Z Wireless is a Verizon Premium Retailer based in Sioux Falls, SD. This successful and rapidly growing chain, more than most businesses, recognizes their Verizon Wireless customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

"We chose TEGA's URClients' mobile marketing software because it is incredibly versatile and still very easy to use. URClients allows us to communicate with our mobile customers when they want and how they want to hear from us" says Z Wireless' Vice President, Brandon De Jong.

TEGA's totally integrated text, email and voice mobile marketing software enables Z Wireless to deliver fully automated text, email and voice marketing campaigns to its customers based on their product and service preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer Interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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