

TEGA Technologies Announces F & I Q Radio Chooses its Mobile Marketing Software

Irvine, California – March 2, 2011- Tega Technologies today announced that one of the country's top automotive financing experts has now deployed its URClients integrated text, email and voice mobile marketing software.

During the past two decades, Lloyd Trushel has earned a reputation for excellence with regard to training, setting up reinsurance programs and F&I profit development in over 100 automotive, marine and power sports clients in both the United States and Canada. Author of "The Better Business Manager" and most recently, the founder of F & I Q Radio, Mr. Trushel recognizes that his clients never leave home without their cell phones and that it's critical to communicate with these clients in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Primesource and AVP to deliver fully automated text, email and voice marketing messages to its customers based on their specific interests and communication preferences. Mr. Trushell says that "UR Clients will be an extremely valuable resource for driving traffic to our website and helping promote the products of our advertisers".

TEGA Technologies revolutionized the mobile marketing industry with, URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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