

## **Fully Automated Coupon Redemption and Reporting – Another First for TEGA’s URClients Mobile Marketing Solution**

Irvine, California – March 9, 2011- TEGA Technologies today announced that it has recently added fully automated coupon redemption and reporting features to URClients, its mobile marketing software solution.

This new coupon redemption technology automatically assigns a unique coupon code to every sent text or email message that identifies the consumer and the campaign, the sending business can utilize the URClients’ web portal to validate and redeem every coupon.

Businesses can also input the coupon value and easily determine their ROI as well as creating customized fields for specific areas of interest such as restaurants being able to track the number of people in a party. Reports can then be emailed or easily accessed through the web portal which will detail the current campaigns running, the consumers who were sent coupons, the coupon code for each recipient and other relevant data.

TEGA’s totally integrated text, email and voice mobile marketing software delivers fully automated text, email and voice marketing campaigns to its clients’ customers based on specific product and service preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world’s first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.  
18025 Sky Park Circle  
Suite M  
Irvine, CA 92614  
1-888-702-8350  
[www.tegatechnologies.com](http://www.tegatechnologies.com)

**Press Contact:**

Robert A. Tweedie  
[ratweedie@tegatechnologies.com](mailto:ratweedie@tegatechnologies.com)  
1-888-702-8350