

Top 50 Automobile Dealership Selects TEGA's URClients Mobile Marketing Solution

Irvine, California – March 15, 2011- TEGA Technologies today announced that Apple Sport Imports, one of the Top 50 Independent Automobile Dealerships in the U.S. has now deployed its UR Clients integrated text, email and voice mobile marketing software.

Based in Austin, TX, Apple Sport Imports is a high volume dealership with a client base throughout the United States as well as Canada and overseas. Apple recognizes that its customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Apple to deliver fully automated and customized text, email and voice marketing campaigns to its customers based on their vehicle brand, model and specification preferences.

TEGA Technologies revolutionized the mobile marketing industry with the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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