

## **Award Winning Restaurant Selects TEGA's URClients Mobile Marketing Solution**

Irvine, California – March 22, 2011 - TEGA Technologies today announced that The Winery, an Orange County California award winning restaurant and wine bar has recently deployed its URClients integrated text, email and voice mobile marketing software.

Featuring a cutting edge California regional cuisine, The Winery has been voted "Restaurant of the Year" for the past two years by the prestigious Orange County Concierge Association as well as numerous other awards. The Winery recognized that their customers never leave home without their cell phones and that that it was critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable The Winery Restaurant to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining and entertainment preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer Interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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