

Red Robin Gourmet Burgers Chooses TEGA's URClients Mobile Marketing Solution

Irvine, California – March 21, 2011 - TEGA Technologies today announced that the Red Robin Gourmet Burger's national restaurant chain has selected its URClients integrated text, email and voice software as its mobile marketing solution.

With 450 restaurants across the U.S. and Canada, Red Robin offers high-quality menu items including its signature gourmet burgers and chicken sandwiches, all prepared with the freshest of ingredients. Red Robin also has a reputation for an unparalleled and extraordinary approach to guest service. Red Robin recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Red Robin to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.
18025 Sky Park Circle
Suite M
Irvine, CA 92614
1-888-702-8350
www.tegatechnologies.com

Press Contact:

Robert A. Tweedie
ratweedie@tegatechnologies.com
1-888-702-8350