

Quad Cities Restaurant Chain Deploys TEGA's URClients Mobile Marketing Software

Irvine, California – April 4, 2011 - TEGA Technologies today announced that The Grinders and Spaghetti House restaurant chain has now deployed its URClients integrated text, email and voice mobile marketing software.

The Grinders and Spaghetti House serves satisfied diners in the Quad Cities area, Bettendorf and Davenport, Indiana and Moline, Illinois with "True Italian Home Cooking" that features generous portions and reasonable pricing. The Grinders recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable The Grinders and Spaghetti House's three locations to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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