

## **Top Re/Max Agent Chooses URClients Mobile Marketing Solution to Increase Sales**

Irvine, California – April 8, 2011- Tega Technologies today announced that one of Re/Max International's top agents has now deployed its URClients integrated text, email and voice mobile marketing software.

During the past ten years, Rich Bassford has earned a reputation for sales excellence with Re/Max International, the country's largest real estate firm. With numerous awards including the President's Club, Chairman's Club, Platinum Club, and 100% Club, Mr. Bassford recognized that his clients never leave home without their cell phones and that it's critical to communicate with these clients in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable Mr. Bassford to deliver fully automated text, email and voice marketing messages to his prospects and clients based on their specific property interests and communication preferences. In today's competitive and challenging real estate environment, utilizing the latest in mobile marketing technology is critical to sales success.

TEGA Technologies revolutionized the mobile marketing industry with, URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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