

Four Star Golf Digest Golf Course Chooses URClients Mobile Marketing Solution to Drive Sales

Irvine, California – April 8, 2011- TEGA Technologies today announced that Willow Run, a Five Star Golf Digest rated golf course has chosen its URClients mobile marketing software to communicate with its customers and drive increases in sales revenue.

Willow Run is an 18 hole, daily fee course which has deservedly earned a nationwide reputation as being challenging for golfers of all skill levels with an exceptionally beautiful setting in the rolling hills of South Dakota. Willow Run wants to increase the level of communication with its customer base and recognized that its customers never leave home without their cell phones and that mobile communication is the most effective way possible today to communicate its marketing message.

TEGA's totally integrated text, email and voice mobile marketing software will enable Willow Run to deliver fully automated and customized text, email and voice marketing campaigns to its customers including notifications for impending tournaments, apparel and equipment specials as well as promoting its other amenities.

TEGA Technologies revolutionized the mobile marketing industry with the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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