

Automobile Dealerships Flocking to TEGA's URClients Mobile Marketing Solution

Irvine, California – April 15, 2011- TEGA Technologies today announced that a significant number of leading automobile dealerships have selected its URClients integrated text, email and voice mobile marketing solution.

These automobile dealerships consist of sales leaders in their market areas and include GMT Dealer Group, Auto Centers Bonne Terre and West County Autoplex in Missouri, Amato Auto Group in Wisconsin, Green Auto Group and Dahl Ford in Indiana, Dave White Acura in Ohio, Kelly Nissan and Kelly Car and Truck Center in Pennsylvania, Planet Suzuki in North Carolina, Jud Kuhn Chevrolet and Keffer Hyundai in North Carolina and Arnie Bauer Cadillac, Buick, GMC in Illinois.

These top dealers recognize that their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible. TEGA's totally integrated text, email and voice mobile marketing software will enable these dealerships to deliver fully automated and customized text, email and voice marketing notifications and campaigns to their customers based on their vehicle brand, model and specification preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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