

World Famous Cat's Meow in New Orleans Chooses URClients Mobile Marketing Solution

Irvine, California – May 12, 2011- TEGA Technologies today announced that New Orleans' world famous karaoke bar, the Cat's Meow has chosen its URClients integrated text, email and voice mobile marketing solution.

Located on Bourbon Street in the heart of the French Quarter, the Cat's Meow has hosted happy customers from around the world including famous celebrities from Bill Gates to Brooks and Dunn. The Cat's Meow wants to develop and maintain ongoing relationships with its customers and recognizes that these customers never leave home without their cell phones and that it's a necessity to communicate with them in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software will enable the Cat's Meow to deliver fully automated text, email and voice messages to its customers with notifications about special events and promotions. As the largest "on premise" account for both Miller and Budweiser products in the New Orleans area, the Cat's Meow believes that mobile marketing can enhance their marketing initiatives and continue to grow their business.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.
18025 Sky Park Circle
Suite M
Irvine, CA 92614
1-888-702-8350
www.tegatechnologies.com

Press Contact:

Robert A. Tweedie
ratweedie@tegatechnologies.com
1-888-702-8350