

## **TEGA Technologies Attends National Restaurant Association Show 2011**

Irvine, California – May 23, 2011- TEGA Technologies announced today that it is attending the National Restaurant Association Show 2011 being held in Chicago from May 21<sup>st</sup> to May 23rd.

Tens of thousands of industry professionals from all 50 states and over 100 countries attend the National Restaurant Association Show which is the largest and most comprehensive restaurant and hospitality industry trade show in the Western Hemisphere.

With an ever growing client base of restaurants, such as the Red Robin Gourmet Hamburger chain of over 450 locations throughout the country, TEGA will be introducing its URClients mobile marketing solutions to restaurateurs from around the world.

Restaurants recognize that their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible. TEGA's totally integrated text, email and voice mobile marketing software delivers fully automated text, email and voice marketing campaigns to its clients' customers based on specific dining preferences.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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