

Columbus, Ohio's Celebrated Gallo's Kitchen and Bar Chooses TEGA's URClients Mobile Marketing Software

Irvine, California – June 7, 2011 - TEGA Technologies today announced that one of Columbus, Ohio's most celebrated restaurant's has now deployed its URClients integrated text, email and voice mobile marketing software.

Gallo's Kitchen and Bar's cuisine and ambiance features "The Heart of Italy" with "The Soul of New Orleans. Following the success of Gallo's Tap Room, Chef Tommy Gallo serves satisfied Columbus diners with only the freshest of local ingredients, meals cooked to order and complimented with one the finest wine selections in the area. Gallo's Kitchen and Bar also recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software enables Gallo's Kitchen and Bar to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining preferences. With fully automated text message notifications of lunch and dinner specials and special events, Gallo's is able to provide its customers with the messages they want to receive, when and how they want to receive them.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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