

New Orleans' Pie Pizza & Pastas Chooses URClients Mobile Marketing Solution to Connect with Customers

Irvine, California – June 12, 2011 - TEGA Technologies announces that Pie Pizza & Pastas has now deployed its URClients integrated text, email and voice mobile marketing solution to connect with its customers and grow its business.

New Orleans is famous for its food and Pie Pizza & Pastas has been consistently ranked “Best of the Big Easy” for its outstanding menu of gourmet pizza and pastas, family friendly environment and staying open to 4:30 AM on weekends for hungry late night party goers. Pie Pizza & Pastas has been looking for some time for a marketing solution that would increase the level of communication with its customer base. Pie Pizza & Pastas recognized that its customers never leave home without their cell phones and that mobile communication is the most effective way possible today to communicate its marketing message.

TEGA's URClients integrated text, email and voice mobile marketing software enables Pie Pizza & Pastas to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining preferences. With fully automated text message notifications of lunch and dinner specials, Pie Pizza & Pastas is able to provide its customers with the messages they want to receive, when and how they want to receive them and as a result, increase its business

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.

18025 Sky Park Circle

Suite M

Irvine, CA 92614

1-888-702-8350

www.tegatechnologies.com

Press Contact:

Robert A. Tweedie

ratweedie@tegatechnologies.com

1-888-702-8350