

Hope Haven Chooses URClients Mobile Marketing Solutions to Grow its US and International Ministries

Irvine, California – June 20, 2011 - TEGA Technologies announced today that Hope Haven has chosen its URClients integrated text, email and voice mobile marketing solutions designed specifically for non-profits to help grow its US and international ministries.

Since 1964, Hope Haven has been providing a wide range of services to children and adults with very diverse needs in the US and in 106 countries around the world logging over one million volunteer hours. Hope Haven has also recognized that communicating with its various constituencies requires the latest technology and that mobile communication is the most effective way possible today to communicate its message.

TEGA's URClients integrated text, email and voice mobile marketing software for non-profits enables Hope Haven to deliver fully automated text, email and voice messaging to the people it serves, its volunteers and financial supporters. With URClients, Hope Haven is able to provide its various constituencies with the information they want to receive, when and how they want to receive it.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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