

## **Chicagoland's Premier Mexican Restaurant Uses URClients Mobile Marketing Software to Communicate with Customers**

Irvine, California – June 22, 2011 - TEGA Technologies today announced that Alejandra's Mexican Cuisine and Cantina, one of Chicagoland's best known Mexican restaurant's has now deployed its URClients integrated text, email and voice mobile marketing solution for restaurants.

With their motto to "Eat, Drink and Fiesta", Alejandra's has been receiving rave reviews from customers and critics alike for bringing the finest of Mexican cuisine to the Chicago suburbs. Featuring the freshest of ingredients, Alejandra's prepares regional classics from all over Mexico along with their own house originals.

Alejandra's also recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's URClients totally integrated text, email and voice mobile marketing solutions for restaurants enables Alejandra's Mexican Cuisine and Cantina to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining preferences. With fully automated text message notifications of lunch and dinner specials and special events, Alejandra's is able to provide its customers with the messages they want to receive, when and how they want to receive them.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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