

## **McNally's Irish Pub in Sioux Falls Chooses URClients Mobile Marketing Solution for Restaurants**

Irvine, California – June 22, 2011 - TEGA Technologies announces that McNally's Irish Pub, located in Sioux Falls, SD has chosen its URClients integrated text, email and voice mobile marketing solution designed specifically for the restaurant industry.

McNally's Irish Pub has quickly become a Sioux Falls, SD dining, drinking and live entertainment destination since opening in 2006. Offering traditional Irish fare with a flair, McNally's also has a spacious, private and unique gaming parlor which features ten machines as well as its own food, liquor, beer and wine menu.

McNally's Irish Pub also recognizes their customers never leave home without their cell phones and that it's critical to communicate with these customers in the most effective way possible.

TEGA's totally integrated text, email and voice mobile marketing software is designed specifically for the restaurant industry and enables McNally's Irish Pub to deliver fully automated text, email and voice marketing campaigns to its customers based on their dining and entertainment preferences. With fully automated text message discount coupons as well as notifications of lunch and dinner specials, upcoming live entertainment and special events, McNally's is able to provide its customers with the messages they want to receive, when and how they want to receive them.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.

18025 Sky Park Circle

Suite M

Irvine, CA 92614

1-888-702-8350

[www.tegatechnologies.com](http://www.tegatechnologies.com)

**Press Contact:**

Robert A. Tweedie

ratweedie@tegatechnologies.com

1-888-702-8350