

## **Text Message Delivered Digital Business Card – Another First for TEGA’s Mobile Marketing Solutions**

Irvine, California – July 5, 2011- TEGA Technologies today announced that it has recently added the TEGAcad, a text message delivered digital business card, to its range of mobile marketing solutions.

The TEGAcad text messaging technology automatically assigns a unique keyword for each user enabling their contacts to automatically request and receive the user’s digital business card via an instant text message. Businesses can now eliminate the need and the costs of traditional paper business cards and insuring that contact information is less likely to be discarded or lost.

Individuals and businesses can also add a unique SMS keyword to their TEGAcad enabling contacts to request via text message, product information, product demonstrations or other promotional opportunities. With quick online setup, businesses will be able to easily manage business cards for multiple employees at annual per user cost of \$39.95.

TEGA Technologies revolutionized the mobile marketing industry with URClints, the world’s first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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