

## **TEGA Technologies Appoints Senior Sales Executive, Roger Hill, VP of Direct Sales**

Irvine, California – July 25, 2011- TEGA Technologies today announced the appointment of Roger Hill as its Vice President of Direct Sales, reporting to TEGA CEO, Bill Hamlin. With 12 years of experience in the direct sales and network marketing industry, Hill will be focused on marketing TEGA's URClients suite of innovative mobile marketing solutions to the multi-billion dollar affiliate marketing industry.

Hill has successfully built affiliate sales teams generating revenues of over \$100 million annually. His depth of experience provides him with a unique perspective to understand the needs of the network distributor as well as what it takes to support a massive field organization at the corporate level.

Hill states, "I am excited to be working with Bill Hamlin, one of the most creative mobile technology visionaries and help TEGA drive the growth of the best suite of mobile marketing solutions available today for the direct sales and affiliate marketing industries. Communication at both the corporate and distributor level is the key issue that TEGA's mobile marketing products can solve."

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.  
18025 Sky Park Circle  
Suite M  
Irvine, CA 92614  
1-888-702-8350  
[www.tegatechnologies.com](http://www.tegatechnologies.com)

**Press Contact:**

Robert A. Tweedie  
[ratweedie@tegatechnologies.com](mailto:ratweedie@tegatechnologies.com)  
1-888-702-8350