

HealthNation Selects TEGA's URClients Mobile Marketing Solutions to Communicate with Patients and Patient Advocates

Irvine, California – August 4, 2011- TEGA Technologies today announced that HealthNation, the country's leading provider of telemedicine health care services, has chosen its URClients integrated text, email and voice mobile marketing wellness solution .

Based in Scottsdale, AZ, HealthNation has recognized that America's health care system denies access to millions of Americans. HealthNation's innovative solution is telemedicine which means consulting a doctor by phone, secure email or video. Telemedicine is ideal for the majority of every day health problems while patients report higher levels of satisfaction than they do visiting a doctor's office.

By utilizing phone, email and video for patient interaction, HealthNation also recognized that the latest mobile marketing technology from TEGA would be an important component of its communication infrastructure because of its ease of use and scalability.

TEGA's totally integrated text, email and voice mobile marketing software is specifically designed for the wellness industry. URClients will enable HealthNation to deliver fully automated text, email and voice messages to its patients and patient advocates with notifications about patient services, prescription reminders, surveys and health care bulletins.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

TEGA Technologies, Inc.
18025 Sky Park Circle
Suite M
Irvine, CA 92614
1-888-702-8350
www.tegatechnologies.com

Press Contact:

Robert A. Tweedie
ratweedie@tegatechnologies.com
1-888-702-8350