

## HealthNation Deploys Digital Business Card from TEGA Technologies

Irvine, California – October 13, 2011- TEGA Technologies today announced that HealthNation, the country's leading provider of telemedicine health care services, has deployed TEGAcad, its digital business card, to the HealthNation Advocate Team.

HealthNation chose the TEGA digital business card for its Advocate Team because it is an easy to use, fully automated marketing tool to facilitate advocate prospecting. The TEGAcad utilizes fully automated text and email messaging that will increase the efficiency of HealthNation Advocates by launching fully automated marketing campaigns to advocate prospects resulting in consistent follow up and brand identity as well as a significant increase in advocate conversion rates.

HealthNation also utilizes URClients, TEGA's totally integrated text, email and voice mobile marketing software specifically designed for the wellness industry. URClients enables HealthNation to communicate with its Advocates by fully automated text, email and voice messages with sales training, product updates, notifications of Advocate seminars as well as information on new healthcare services and company goals.

Based in Scottsdale, AZ, HealthNation has recognized that America's health care system denies access to millions of Americans. HealthNation's innovative solution is telemedicine which means consulting a doctor by phone, secure email or video. Telemedicine is ideal for the majority of every day health problems while patients report higher levels of satisfaction than they do visiting a doctor's office.

TEGA Technologies revolutionized the mobile marketing industry with URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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