

Industry Leading Real Estate Broker Chooses URClients Mobile Marketing Solutions

Irvine, California – November 21, 2011- Tega Technologies today announced that one of the country's largest regional real estate brokers, John L. Scott Real Estate has now deployed its URClients integrated text, email and voice mobile marketing solutions specifically built for real estate brokers.

Founded in 1931 and still family owned, John L. Scott Real Estate is currently recognized as the fourth largest regional real estate broker and eighth most productive real estate broker in the US. With 130 offices in Washington, Oregon and Idaho, John L. Scott Real Estate completed over 25,000 transactions in 2010 valued at over \$7 Billion in sales.

John L. Scott Real Estate has always been at the forefront of utilizing technology to communicate with clients and its website has over one million visitors every month. John L. Scott Real Estate recognizes that its clients never leave home without their cell phones and that it's critical to communicate with these clients in the most effective way possible.

TEGA's URClients totally integrated text, email and voice mobile marketing software for real estate brokers will enable John L. Scott Real Estate to deliver fully automated text, email and voice marketing messages to both prospects and clients based on their specific property interests and communication preferences. In today's competitive and challenging real estate environment, utilizing the latest in mobile marketing technology is critical to client communication and sales success.

TEGA Technologies revolutionized the mobile marketing industry with, URClients, the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, TEGA leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

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