

Tega Technologies Appoints VP of Sales and Marketing

Irvine, California – October 31, 2010- Tega Technologies today announced the appointment of Shane Born as its Vice President of Sales and Marketing, reporting to Tega CEO, Bill Hamlin. Born who comes to Tega from Promax Online will lead Tega's national and international sales and mobile marketing teams.

Born has over 14 years of sales and marketing experience and was previously VP of Sales and Training for Promax Online as well as serving on various Promax Board Committees. Born has published numerous articles in industry magazines as well as being a frequent speaker at various software industry conferences.

Tega Technologies revolutionized the mobile marketing industry with the world's first totally integrated text, email and voice marketing software. Based in Irvine, California, Tega leads the mobile marketing industry in innovation by automating on demand marketing campaigns based on specific customer Interests for most industry verticals including hospitality, retail, non-profit, automotive, gaming, wellness and leisure.

Tega Technologies, Inc.
18025 Sky Park Circle
Suite M
Irvine, CA 92614
1-888-702-8350
www.tegatechnologies.com

Press Contact:

Robert A. Tweedie
ratweedie@tegatechnologies.com
1-888-702-8350